



Are these headlines confusing you?

Introducing
Edelweiss Dynamic Equity Advantage Fund

An open ended equity scheme which navigates smoothly between market ups and downs.

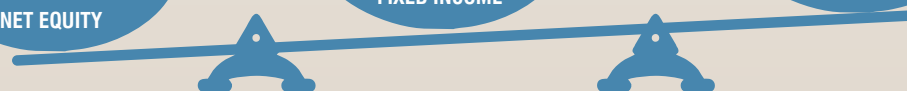


Investment Strategy

Aims to maintain higher net equity levels when markets are going up and vice versa.

Aims to provide stability and regular income by investing in fixed income.

Seeks to benefit from hedging, spreads between cash and derivative segments of the equity markets and corporate actions.





Why Edelweiss Dynamic Equity Advantage Fund?

- Manages Equity allocation based on market conditions
- Invests across various Equity, Debt & Arbitrage opportunities
- Endeavours to offer reasonable upside participation with the limited downside



Who should invest?

Investors looking for -

- Disciplined Asset Allocation between Equity and Debt
- Low Volatile Equity Linked Returns
- Tax Free returns and Monthly/Quarterly dividends*

* As more than 65% of scheme's portfolio is deployed in equity to benefit from equity taxation i.e. No tax is applicable on capital gains after 1 year. For more details, investors are requested to contact their tax advisors.



Consistent Quarterly Dividend

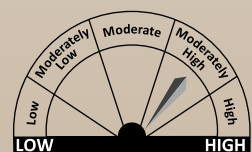
Now with Monthly Dividend[#] Option

Year	Record Date	Dividend [#] Per Unit (Re.)	NAV on Record Date	Year	Record Date	Dividend [#] Per Unit (Re.)	NAV on Record Date
2011	28-Jan	0.16	11.20	2015	27-Jan	0.30	14.08
	29-Apr	0.18	11.10		22-Apr	0.22	13.81
	29-Jul	0.18	11.05		27-Jul	0.22	13.93
	28-Oct	0.18	10.88		27-Oct	0.22	13.37
2012	27-Jan	0.18	10.92	2016	25-Jan	0.30	12.54
	27-Apr	0.18	10.84		26-Apr	0.22	12.70
	27-Jul	0.18	10.88		25-Jul	0.22	12.85
	29-Oct	0.18	11.06		26-Oct	0.22	12.74
2013	24-Jan	0.18	11.08	2017	18-Jan	0.22	12.21
	26-Apr	0.18	10.98		04-May	0.22	13.24
	26-Jul	0.22	11.06		10-Jul	0.22	13.44
	25-Oct	0.22	11.20		21-Sept	0.22	13.55
2014	31-Jan	0.22	10.87	Dividend is declared on Face Value of Rs.10			
	25-Apr	0.22	11.16	#Subject to availability of the distributable surplus.			
	25-Jul	0.22	12.64	After payment of dividend, the NAV will fall/falls to the extent of dividend payout and statutory levy (if applicable).			
	31-Oct	0.22	13.24	Past performance may or may not be sustained in future.			

This product is suitable for investors who are seeking*

- To create wealth over long term and prevent capital erosion in medium term.
- Investment predominantly in equity and equity released securities including through arbitrage opportunities with balance exposure to debt and money market securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at moderately high risk

TOLL FREE
1800 425 0090

NON TOLL FREE
+91-40-23001181

SMS
IQ to 5757590

WEBSITE
www.edelweissmf.com

EMAIL: INVESTORS
EMFHelp@edelweissfin.com

FOLLOW US:
@EdelweissAMC

