



Edelweiss Asset Management Limited - Investment Manager: Edelweiss Mutual Fund

Edelweiss House, 6th Floor, Off C.S.T Road, Kalina, Mumbai – 400098. Toll Free No. 1800 425 0090 (MTNL/BSNL), Non Toll Free No. 91 40 23310090
Website: www.edelweissmf.com

NOTICE

LAUNCH OF EDELWEISS FIXED MATURITY PLAN – 91 DAYS – SERIES 3

NOTICE is hereby given that the New Fund Offer (NFO) of **Edelweiss Fixed Maturity Plan - 91 days - Series 3 ("the Scheme")**, a close-ended income scheme, will open and close for subscription as per details given below:

Name of the Scheme	NFO Opening Date	NFO Closing Date
Edelweiss Fixed Maturity Plan - 91 days - Series 3	Wednesday, September 14, 2011	Thursday, September 15, 2011

Investors may note that the units of the Scheme will be listed on the National Stock Exchange of India Limited ("NSE").

Investors may also note that during the NFO Period, the Units of the Scheme can also be subscribed through the mutual fund infrastructure provided by NSE viz. Mutual Fund Service System ("MFSS").

For Edelweiss Asset Management Limited
(Investment Manager to Edelweiss Mutual Fund)

Place: Mumbai
Date: September 12, 2011

Sd/-
Vikaas M Sachdeva
Chief Executive Officer

Scheme classification and objective: Edelweiss Fixed Maturity Plan - 91 days - Series 3 (A Close-ended Income Scheme) Investment Objective: The primary investment objective of the Scheme is to generate regular income through investment in Debt and Money Market Instruments maturing on or before the Maturity Date of the Scheme. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns. **Asset Allocation Pattern:** Debt and Money Market Instruments: 0% to 100% of the net assets of the Scheme. The Scheme will not invest in securitized debt or foreign securities. Exposure in derivatives will be limited upto 50% of corpus of the Scheme. Total gross exposure in debt, money market securities and derivatives shall not exceed 100% of the net assets of the Scheme. **Terms of Issue:** Units of Rs. 10/- per unit for cash during the new fund offer period. Subscriptions will be accepted only during NFO period. As the Scheme is a Close Ended Scheme, the units are proposed to be listed on National Stock Exchange of India (NSE). The Units of the Scheme cannot be redeemed by the Unit holders directly with the Fund until the Maturity Date and there will be redemption by the Fund on the maturity of the Scheme. Investors holding Units in demat mode, who wish to redeem/exit the Scheme before the Maturity Date/Final Redemption Date may do so through the Stock Exchanges where the Scheme is listed. NAVs will be calculated and published on all Business Days. **Plans/Options:** The Scheme offers two options, Growth and Dividend. Dividend Option offers Dividend Payout Facility only. **Minimum Application Amount:** Rs. 5,000/- and in multiples of Rs. 10/- thereafter. **Load Structure:** Entry Load: Not Applicable; Exit Load: Nil. **New Fund Offer (NFO) expenses:** NFO expenses shall be borne by the AMC. **Scheme Recurring Expenses:** Subject to a percentage limit of average weekly net assets prescribed under SEBI Regulations, expenses over and above the prescribed ceiling will be borne by the AMC.

Disclaimer clause of NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document(s). The investors are advised to refer to the Scheme Information Document(s) for the full text of the "Disclaimer Clause of NSE".

Risk Factors: All Mutual Fund and securities investments are subject to market risk and there can be no assurance that the Scheme's objective will be achieved. As with any investment in securities, the NAV of the Units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets. Past performance of the Sponsor and their Affiliates/AMC/Mutual Fund & its Scheme(s) does not indicate the future performance of the Scheme and may not necessarily provide a basis of comparison with other investments. Investment in Mutual Fund Units involves investment risks such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of principal and uncertainty of dividend distribution. As the price / value / interest rates of the securities in which the Scheme invest fluctuate, the value of your investment in the Scheme may go up or down. **Edelweiss Fixed Maturity Plan - 91 days - Series 3 is only the name of the Scheme and does not in any manner indicate either the quality of the Scheme or its future prospects and returns.** The Sponsor is not responsible or liable for any loss resulting from the operation of the Schemes beyond the initial contribution of Rs. 1,00,000/- made by it towards setting up Edelweiss Mutual Fund. Investors are not being offered any guaranteed /assured returns under any Scheme of Edelweiss Mutual Fund.

Statutory Details: Edelweiss Mutual Fund is set up as a Trust under the Indian Trusts Act, 1882 by Edelweiss Financial Services Limited (Formerly Edelweiss Capital Ltd.). **Sponsor:** Edelweiss Financial Services Limited (EFSL) [liability restricted to initial contribution of Rs. 1,00,000]. **Trustee:** Edelweiss Trusteeship Company Limited (ETCL), a Company registered under the Companies Act, 1956. **Investment Manager:** Edelweiss Asset Management Limited (EAML), a Company registered under the Companies Act, 1956. Copy of Statement of Additional Information (SAI) / Scheme Information Document (SID) and Key Information Memorandum (KIM) can be obtained from any of our Investor Services Centers as well as from our website www.edelweissmf.com.

Mutual Fund investments are subject to market risks. Please read all scheme related documents carefully before investing.