

**Grow with the technology
that's growing the world**

EDELWEISS US TECHNOLOGY EQUITY FUND OF FUND

(An open ended fund of fund scheme investing in JPMorgan Funds – US Technology Fund)



It's time to onboard the next Technological Megatrends!

Onset of next Technological-megatrends is difficult to predict. The Stone Age did not end because we ran out of rocks. It ended because a fresh wave of technology ushered in the Bronze Age. Today's drivers like cell phone, Internet, and PC which swept away industries such as landline telephony, publishing & mainframe computers then, may soon become obsolete.



Technologies that's making headlines globally!



Cloud Computing &
Digital Transformation



Artificial
Intelligence
Machine Learning



Electronic
Payments



Autonomous Cars
Machines



5G

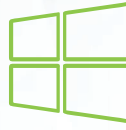


Over-the-Top (OTT)
Streaming



Did you know USA is at the forefront of Technology and Innovation?

USA – Home to Best Technology businesses that have become Giants



USA markets at a glance*

- * Home to a quarter of Fortune 500 companies
- * Most diversified equity markets in the world
- * At \$18.1 trillion, US is the biggest economy in the world basis GDP
- * Technology & financials accounting for 34% capitalization

*Source: J.P. Morgan Asset Management

Now upgrade your portfolio with world's emerging technology companies

Presenting

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Details of JPMorgan Funds - US Technology



Investment Strategy

Detailed Analysis

Assessment of attractive business models

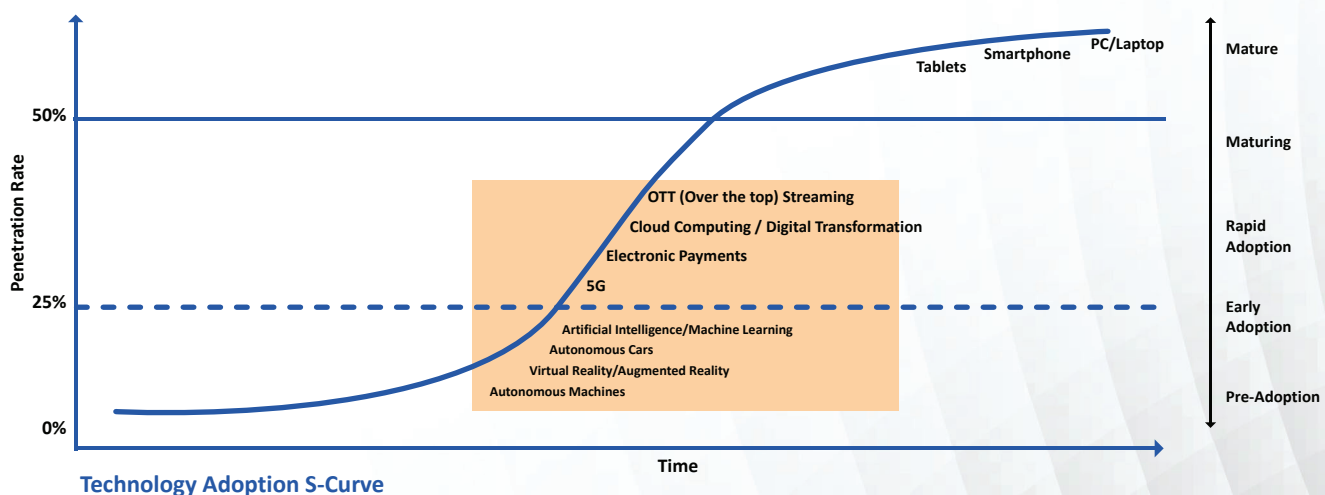
Portfolio Construction

Invest in companies that are aligned with technology mega trends

Idea Generation

Highest conviction technology & technology-enabled ideas

The Fund invests in many of the transformational technologies that are in early stages of adoption



*Source: Gartner Group, U.S. Department of Commerce, J.P. Morgan Asset Management estimates. The chart shown above is for illustration and discussion purposes only. Most recent as of 30 September 2019



Key Benefits

Opportunity

Long-term capital growth by investing primarily in technology related US companies

Portfolio

Growth-oriented, Multi Cap, flexible approach to offer best ideas in technology-driven sectors

Expertise

The JP Morgan Investment team with an average 23 years of Portfolio Management Experience, Six Sub Sector Specialists; thus leveraging from the insights of the Global J P Morgan platform

Top 10 Holdings	Fund weight (%)
Synopsys Advanced tools for silicon chip design, verification, IP integration, and application security	3.7
Microsoft Develops, manufactures, licenses, supports, and sells computer & computer software, electronics, etc.	3.4
Advanced Micro Devices Develops computer processors and related technologies for business and consumer markets	3.1
Analog Devices Specializing in data conversion, signal processing and power management technology	3.0
ServiceNow It's a software-as-a-service provider, in simple terms a cloud computing company	2.7
PayPal Holdings Worldwide online payments system that supports online money transfers	2.6
Alphabet² The parent company of Google and several former Google subsidiaries	2.6
Salesforce.com Cloud-based software company; also sells a complementary suite of enterprise applications	2.5
Okta Provides cloud software that helps companies manage and secure user authentication	2.4
Booz Allen Hamilton Holding American management and information technology consulting firm	2.4

Performance

Annual Performance (%)

	Three Months	One Year	Three Years	Five Years	Ten Years
JPM US Technology (acc) INR	11.88	45.66	32.11	23.18	21.92
Technology Index*	11.04	40.91	26.15	20.14	20.84
Excess Return	0.84	4.75	5.96	2.78	1.08

Calendar year performance (%)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
JPM US Technology (acc) INR	53.30	21.89	12.99	11.93	45.33	14.26	12.64	9.20	38.33	14.42	45.66
Technology Index*	54.01	16.79	12.16	13.25	58.27	13.00	8.66	14.72	29.43	10.09	40.91
Excess Return	-0.71	5.10	0.83	-1.32	-12.94	1.26	3.98	-5.52	8.90	4.33	4.75



Who Should Invest

- * Investors seeking reasonable returns over Long Term
- * Investors looking to invest primarily in upcoming technology companies with strong fundamentals, growth and next Gen Ideas
- * Investors looking to diversify & invest in the US markets – known for Technology Companies & Innovation



Scheme Details



MINIMUM INITIAL INVESTMENT

₹5000/- per application & in multiples of ₹1/- thereafter



BENCHMARK

Russell 1000 Equal Weighted Technology Index



EXIT LOAD

- If the Units are redeemed / switched out on or before 365 days from the date of allotment – 1.00%
- If the Units are redeemed / switched out after 365 days from the date of allotment – Nil



PLANS & OPTION

Regular and Direct



FUND MANAGER

Mr. Bhavesh Jain and Mr. Hardik Verma

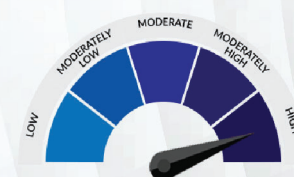
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This Product is suitable for investors who are seeking*:

- Long Term Capital Growth
- Investments predominantly in JPMorgan Funds – US Technology Fund, an equity oriented fund which invests primarily in US technology companies with strong fundamentals

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer



Investors understand that their principal will be at high risk



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MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.